

COUNTERFEIT PRODUCT RECOGNITION AND ENFORCEMENT SEMINAR

WHEN: Tuesday, June 21, 2005

WHERE: Police Hall of Fame
6350 Horizon Drive, Titusville

INSTRUCTED BY: International Anti-
Counterfeiting Coalition
(IACC) Foundation

DESCRIPTION:

The training seminars were created in an effort to update law enforcement on current developments in the law and product identification. The seminars utilize industry experts, as well as representatives of law enforcement or investigative agencies. Each training session includes the IACC Foundation presentation on the various harms and hazards of counterfeiting, and attendees are given an IACC Foundation CD-ROM that features information on federal and state laws, investigative issues and company contacts. Attendees are also given the opportunity to view genuine and counterfeit product, have it explained to them and pick up literature from the company representatives. Genuine and counterfeit products are set up throughout the room at tables manned by the company representatives. The displays are opened prior to the training, in the time period allowed within the training session and at the conclusion of the sessions.

Hosted By APHF
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